Swindon Town Football Club



Official Programme 6p





Carlisle United 8th January 1972

OFFICIALS

Referee Mr R W Toseland (Kettering)

Linesmen

Red Flag Mr P C Beech (Barbourne, Worcester) **Yellow Flag** Mr T Lockyer (Taunton)

SWINDON TOWN

- 1 Downsborough
- 2 Thomas
- 3 Trollope
- 4 Butler
- 5 Burrows
- 6 Mackay
- 7 Dangerfield
- 8 Bunkell
- 9 Horsfield
- 10 Noble
- 11 Rogers 12 Hubbard

Colours: Red and White

CARLISLE UNITED

- 1 Ross
- 2 Hemstead
- 3 Gorman
- 4 Ternent
- 5 Winstanley
- 6 Bowles 7 Barton
- 8 Martin
- 9 Owen 10 Train
- 11 Balderstone
- 12

Colours: Blue and White



Swindon Town Football Company Limited

Registered Office County Ground, Swindon

President W J Castle
Vice-Presidents J Davies H Williams
Directors
Chairman H E Lane
Vice-Chairman R Fricker
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Secretary R J Jefferies

news Eviews

The New Year began well for Swindon with a resounding 4–2 victory at Fulham, after being twice in arrears, and a great victory for the Reserve team after a magnificent game. To defeat such a good side as West Ham United is in itself a great achievement, but the match proved to be one of the best seen on the County Ground this season. Splendid football by both teams, and play moving from end to end with great rapidity. Trainer Maurice Owen had every right to be proud of his lads after this display.

Reverting to the senior team the result could not have been better, it is almost as good as four points to Swindon. We have now played twenty-four games, and obtained twenty-three points, almost a point per match. Eleven games have been played at home, with eleven points gained from four wins, three draws and four defeats. Thirteen away games have been played, and twelve points won, one more than at home, but with two more matches played. Nevertheless, is it a rare occurrence for a team at any period of the season to obtain more away points than home ones.

This away record is one of the best ever, but unfortunately our home games have not produced the usual results. We now have three home games in succession, if we include the Arsenal cup-tie. After we have played Hull City on 22nd January, our home

League games will equal the number played away. If we can win our two games our position will be greatly improved.

Apart from Norwich City, the margin of points between the teams is very small. Sunderland is in fourth place with twenty-nine points. Fulham is fourth from bottom with nineteen points. A difference of seventeen places but only ten points.

Our visitors today occupy fifth position in the table with twenty-seven points. Swindon is in thirteenth place with twenty-three points. Strangely, Carlisle United is not what is called a fashionable side, possibly because of its rather remote position. They will provide strong opposition, as they are considered a team with good away form. To date they have won four on opponents' grounds, and drawn one.

Last season's game was our last at home, and resulted in a 0-0 draw. Carlisle proved to be much the better team, playing neat, determined football. Actually they came very near to promotion, finishing the season in fourth position.

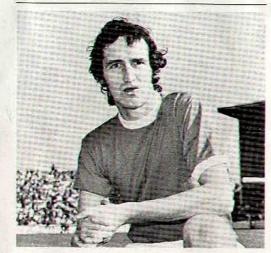
The top of Division 2 for season 1970/71 makes very interesting reading:

	P	W	D	L	F	Α	Pts.
Leicester	42	23	13	6	57	30	59
Sheffield	42	21	14	7	73	39	56
Cardiff	42	20	13	9	64	41	53
Carlisle	42	20	13	9	65	43	53
Hull	42	19	13	10	54	41	51

Note Cardiff and Hull, and their League positions to date this season.

Carlisle's top scorer last season was Hatton with 18. He was recently transferred to Birmingham City, thus joining one of our players, Stan Harland, who himself had a short spell with Carlisle. In fact he came from that Club to Swindon.

Probably Carlisle's best achievement was to reach the Semi-Final of the League Cup in 1969/70, a year after our winning of the trophy. They defeated West Bromwich Albion one goal to nil at home, but lost 1–4 at The Hawthorns.



Frank Burrows

Cover photo: Peter Noble goes up with the Fulham centre-half, Stevenson, watched by Arthur Horsfield and Ray Bunkell.

Officials and Playing staff of Carlisle United



Back row (left to right): D. Hemstead, T. Clarke, M. Sutton, A. Ross and R. Delgado.

Centre row (left to right): R. Young (Trainer), L. Kinsella (now with Rochdale), R. Hatton, G. Winstanley, R. Owen, D. Martin, S. Webb, C. Balderstone and H. Neil (Scout).

Front row (left to right): T. Murray (now with Hearts), S. Ternent, F. Barton, I. MacFarlane (Manager), J. Gorman, J. Davis and J. Fleming.

our visitors

Carlisle United

CHRIS BALDERSTONE (Forward)

Born Huddersfield. Joined United from Huddersfield Town in June 1965 and up to the end of season 1970/71 had made 281 League and Cup appearances for the Club, scoring 58 goals. Had a successful season with Leicestershire County Cricket Club in 1971.

FRANK BARTON (Forward)

Born Barton on Humber. His only other professional club was Scunthorpe United from whom he was transferred to Brunton Park in January 1968. Has made 136 League and Cup appearances and scored 18 goals for United up to the end of last season. Gained Youth International honours.

TOM CLARKE (Goalkeeper)

Born Ardrossan. Joined Airdrie from a Scottish Junior side and moved south to Carlisle in July 1970. Although appearing in numerous friendly and tour matches was not called on for League or Cup duty last season.

JOE DAVIS (Full-back)

Born Glasgow. Started his professional career with the now defunct Third Lanark before moving on to Hibernian for whom he was a 'regular' for a number of seasons. Transferred to United in December 1969 and up to the end of last season had made 64 League and Cup appearances.

BOB DELGADO (Half-back)

Born Cardiff. Started his professional career in the Southern League with Barry Town where he attracted the attention of Luton Town. Released by Luton at the end of last season and accepted an offer to join United.



STAN TERNENT (Half-back)

Born Felling-on-Tyne. Joined United from Burnley, his only other professional club, in May 1968 and in his first three seasons with the Club made 135 League and Cup appearances scoring three goals.

BOB HATTON (Forward)

Born Hull. Joined United from Northampton Town in July 1969 and in 96 League and Cup appearances to the end of season 1970/71 had scored 39 goals. Previously with Wolves and Bolton Wanderers.

DEREK HEMSTEAD (Full-back)

Born Scunthorpe. His only previous club was Scunthorpe United from whom he was signed in July 1969. In his first two seasons at Brunton Park made 74 appearances and scored one goal.

LEN KINSELLA (Half-back)

Born Alexandria, Scotland. Signed from Bursley, his only previous club, in September 1970 and made 10 League and Cup appearances last season.

BOBBY OWEN (Forward)

Born Bolton. Started his professional career with Bury and was later transferred to Manchester City for a sizeable fee. After a spell on loan to Swansea City he joined United in June 1970. In his first season scored 13 goals in 37 League and Cup appearances.

TOMMY MURRAY (Forward)

Born Caldercruix, Scotland. Was one of the leading scorers in Scotland when he was signed from Airdrie in March 1967. Made 138 League and Cup appearances, scoring 41 goals to the end of last season.

DENNIS MARTIN (Forward)

Born Edinburgh. Signed in June 1970 from West Bromwich Albion, for whom he scored against United in the 1969/70 League Cup Semi-Final. Finished his first season at Brunton Park with 43 appearances and 12 goals.

ALLAN ROSS (Goalkeeper)

Born Glasgow. Went to Brunton Park in June 1963 from Luton Town. Has come close to winning a Scottish 'cap' on numerous occasions and has travelled with the national team. 288 League and Cup appearances to the end of last season.

JOHN GORMAN (Full-back)

Born Winchburgh, Scotland. Signed from Glasgow Celtic in September 1970 and although he had to wait a few months for his debut, quickly showed his ability and finished the season with 24 League and Cup appearances.

MIKE SUTTON (Half-back)

Born Norwich. Started his career with his home town club before moving to Chester from whom he joined United in June 1970. Made 40 League and Cup appearances last season and his solitary goal came in his debut match at Middlesbrough on the opening day of last season.

STAN WEBB (Forward)

Born Middlesbrough. Cut short his University studies to sign as a professional for his home town club. Signed for United in February 1971 and up to the end of last season had scored four goals in six League appearances.

GRAHAM WINSTANLEY (Half-back)

Born Croxdale, Co. Durham. Joined United in August 1969 from Newcastle United, his only other professional club. Has made 96 League and Cup appearances and scored six goals for United up to the end of last season.

Public Relations Column

First of all may I introduce myself. My name is Mr. Len Collings, Director and Public Relations Officer. As a matter of fact, I have been PRO for several seasons, but under very difficult circumstances. I now feel that we are on the threshold of a new era and in future, in close cooperation with Dave Mackay, I intend to keep the public generally in the picture and endeavour to install enthusiasm which we all hope will take us into Division 1

One of the most important factors is support, and this is where you our ardent supporters can help. Talk to your friends and neighbours, tell them it is not only for Cup-ties

and important matches that we need their support, but each week, both with the first team and reserves. The facts are that we need 19.000 average for each first team home game to break even, and I would appeal to you to help us achieve this target.

These are the first hard facts. I hope in the future to give you news of various aspects, including the progress of our youngsters, which again is a very important factor.

I will be pleased to receive any useful suggestions or constructive criticism. Please write to me: c/o The County Ground, and I will do my best to reply either personally or through the programme.

The future is ours collectively to work for - let us make a determined start now.



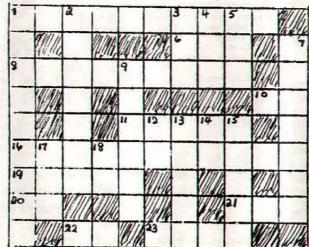
Mr. F. L. Collings



Don Rogers

A soccer crossword for half-time

(Answers on page 11)



- Aircraft from Sunderland (10).
- Swindon colour (3)
- Derby international (9).
- Swindon forward (INIT) (2).
- Ex-Ireland goalkeeper (5).
- Q.P.R. star (6, 5). Stoke City defender (5)
- Millwall Irishman (INIT) (2).
- Reading's Park (3). Initials to mark the beginning or the
- end (2).
- 23 Soon (4).

- Manchester City international (9).
- De Stefano (7).
- Age (3). Worn by inside-forward (3).
- Not even (3).
- London club (4, 3).
- Swindon Town winger (6). Ex-Scotland and Liverpool defender
- (INIT) (2). Hughes (5).
- Arsenal forward (INIT) (2) Derby County goalkeeper (5).
- Trafford (3).
- Negative (2).

Fixture list 1971 72 Swindon score first

Di	vision II	
Auc	pust -	
14	Blackpool(A)	1-4
18	League Cup (1)	10000
21	Charlton Athletic(H)	2-1
28	Carlisle United(A)	0-0
	otember	
1	Watford(A)	0-0
4	Queen's Park Banners (H)	0-0
8	Queen's Park Rangers(H) Colchester United (League Cup 2)(A)	1-4
11	Sunderland(A)	0_1
18	Fulham(H)	4-0
25	Cardiff City(A)	1_0
29	Hull City(A)	0-2
Oct	lober	
2	Bristol City(H)	0-1
6	League Cup (3)	
9	Luton Town(A)	0-0
16	Blackpool(H)	1-0
19	Blackpool (H) Birmingham City (H)	1-1
23	Sheffield Wednesday(A)	0-1
27	League Cup (4)	
30	Middlesbrough(H)	0-1
Nov	rember	
6	Oxford United(A)	1-1
13	Millwall(H)	0-2
17	League Cup (5)	
20	Preston North End (F.A. Cup 1)(H)	1-1
27	Burnley(A)	2-1
Dec	cember	
4	Norwich City(H)	0-1
11	Orient (F.A. Cup 2)(A)	1-0
18	Queen's Park Rangers(A)	0-3
27	Portsmouth(H)	3-1
197		
	nuary	
1	Fulham(A)	4-2
8	Carlisle United(H)	*****
15	Arsenal (H)	
22	Hull City(H)	*****
29	Birmingham City(A)	
	oruary Maria Maria	
5	F.A. Cup (4)	
12	Sheffield Wednesday(H)	******
19	Middlesbrough(A)	*****
26	Oxford United (5)(H)	******
	rch	
4	Millwall (League Cup Final)(A)	******
11	Luton Town(H)	*****
18	Charlton Athletic (6)(A)	
25	Sunderland(H)	******
31	Bristol City(A)	******
Api		
4 8	Cardiff City(H) Preston North End(A)	·····
15	Purpley (Comi Finals)	******
22	Burnley (Semi-Finals)(H) Norwich City(A)	******
25	Watford(A)	******
29	Orient(H)	******
Ma		******
6	F.A. Cup Final	
0	inte out i mai	

Football Combination

	othan oumaniation	
Aug	gust Table 1	
14	Queen's Park Rangers(H)	0-2
17	Chelsea(H)	2-2
21	Bristol City(A)	3-2
24	Birmingham City(A)	0-4
28	Ipswich Town(H)	2-2
31	Swansea City(H)	2-3
Ser	otember	
4	West Ham United(A)	0-2
11	Fulham(H)	2-2
14	Swansea City (A)	1-1
18	Cardiff City(A)	1-0
25	Crystal Palace(H)	3-1
Oct	tober	
2	Queen's Park Rangers(A)	2-4
9	Bristol City(H)	0-0
23	Plymouth Argyle(H)	4-1
27	Reading(A)	2-1
	vember	
6	Oxford United(H)	1-2
13	Tottenham Hotspur(A)	0-2
20	Arsenal(A)	2-1
27	Southampton(H)	3-2
Dec	comber	
4	Leicester City(A)	1-1
11	Bristol Rovers(H)	5-1
18	Arsenal (H)	
27	Bournemouth(A)	1-2
197		
	uary	
1	West Ham United(H)	5-2
8	Ipswich Town(A)	*****
	Chelsea(A)	
29	Birmingham City(H)	
	orusry	
5		******
12	Plymouth Argyle(A)	
19	Reading(H)	*****
23	Oxford United(A)	
Mai	rch	

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4 Tottenham Hotspur(H)

18 Cardiff City(H)

25 Crystal Palace(A)

15 Southampton(A)

22 Norwich City(H)

8 Leicester City(H)

1 Bournemouth

League table division 2

(up to and inc	ludi	ng W	ledna	esda	y, 5th	ı Ja	nuar	y, 19	72)
			P	W	D	L	F	A	Pts.
Norwich City			24	14	8	2	37	18	36
Millwall			24	11	10	3	42	31	32
Q.P.R			24	12	7	5	38	19	31
Sunderland			24	9	11	4	37	33	29
Carlisle United			24	12	3	9	37	30	27
Birmingham Ci	ty		24	7	12	5	30	22	26
Burnley			24	11	4	9	42	32	26
Preston			24	10	6	8	35	28	26
Middlesbrough		***	24	11	4	9	32	33	26
Bristol City	***		24	9	6	9	35	31	24
Sheffield Wed.			24	8	8	8	31	30	24
Luton Town		***	24	6	12	6	28	28	24
Swindon Town			24	8	7	9	22	24	23
Portsmouth		***	24	7	8	9	36	36	22
Oxford United			23	7	8	8	23	24	22
Charlton			24	9	4	11	35	43	22
Blackpool			24	8	5	11	33	28	21
Orient	***	***	24	7	5	12	28	43	19
Fulham			24	8	3	13	28	49	19
Cardiff City			23	6	5	12	32	42	17
Hull City		***	24	6	5	13	24	35	17
Watford			24	4	5	15	18	43	13

Football Combination

(up to and including Saturday, 1st January, 1972) P W D L F A Pts. Tottenham H. ... 22 16 5 1 50 Oxford United ... 23 13 7 Ipswich Town ... 23 12 Q.P.R. ... 25 11 Crystal Palace ... 23 12 3 ... 24 10 6 Swindon Town Leicester City ... 23 9 6 8 39 36 24 Swansea City ... 23 8 8 7 29 36 24 Arsenal 23 10 3 10 34 31 23 Birmingham City ... 23 9 5 9 24 33 23 Fulham 25 8 7 10 25 35 23 Bristol City 22 9 4 9 35 26 22 West Ham United ... 22 9 4 9 40 34 22 Southampton 22 8 5 9 24 27 21 Bournemouth 25 7 6 12 30 43 20 Cardiff City ... 23 7 4 12 34 35 Bristol Rovers 23. 6 6 11 26 35 Chelsea 23 6 6 11 24 33 18 Plymouth Argyle ... 25 7 3 15 31 54 17 Norwich City 22 6 3 13 21 41 15 Reading 22 5 4 13 19 51 14

London Entertainment

BOOK HERE

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Book right here for all London entertainment events.

Get the 'best seats' from us – we charge only the price on the ticket, no additional extras for telephone charges – no problems. A unique service for Theatre and Cinema: Sporting Events: Concerts Opera: Ballet: Variety Shows: Sightseeing Tours

SWINDON TOWN - KEITH PROWSE

Just some of the Shows for which we can purchase instant tickets - providing, of course, the Show is not a sell out on the day required.

ADELPHI—Showboat.

AMBASSADOR—The Mousetrap.

COMEDY—There's a Girl in my Soup.

DRURY LANE—The Great Waltz.

DUCHESS—The Dirtiest Show in Town.

DUKE OF YORK'S—The Man Most Likely To

GARRICK—Don't Just Lie There, Say Something.

ODEON CINEMA, HAYMARKET—The Music Lovers.
PALACE—Danny La Rue.
LONDON PALLADIUM—Cinderella.
PRINCE OF WALES—Big Bad Mouse.
ROYALTY—Oh! Calcutta.
SHAFTESBURY—Hair.
VICTORIA PALACE—Magic of the Minstrels.

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The M4 Motorway to London is now open so there is no excuse – why not call at the Box Office and ask for a SHOW GUIDE?

We shall be happy to serve you.

Supporters club notes

Here we are at the start of 1972 and most supporters will be hoping that the Town will regain some of their former glories. We all hope that this time next year the name of Swindon Town will be at the top of the Second Division. One must remember it takes time, and we must all be behind Dave Mackay as he attempts to take Swindon to the top division for the first time in their history. The greatest test will come next week when the mighty Arsenal come here, so come on fans, cheer the Town for the whole ninety minutes and let us have another surprise for Arsenal, as they had at Wembley in 1969.

Today's game against Carlisle is perhaps less glamorous than next week's fixture, but we always have a hard game against them, and we hope today's match will be no exception.

As these Notes were compiled before the Under-23 International game, I hope you all had an enjoyable match and will give the England v Wales Youth International the same support.

Tote Results

Week commencing 26th December, 1972. Winning numbers 24 and 30. Two winners share £60. Winning ticket numbers 24740 and 25694.

Week commencing 2nd January, 1972. Winning numbers 6 and 15. Six winners share £60. Winning ticket numbers 27552, 27811, 26570, 28055, 25888 and 27157.

Forthcoming entertainment in the Social Club

Tonight — Mother Green. Saturday, 15th January — Country Style.

I would like to take this opportunity to wish you all a happy and successful New Year.





Two Fulham defenders in hot pursuit of two goal man Don Rogers.

John Trollope combines with David Dangerfield to send over a good cross.



the man in



the middle

Ray Toseland

from Kettering

Started refereeing with the Kettering & District Amateur League in 1956 and was promoted to the Football League Line in 1962 from the Football Combination. In 1966 he became a supplementary referee and one year later a member of the full list.

He was a linesman for the F.A. Amateur Cup Semi-Final between Leytonstone and Sutton United in 1969 and in 1971 for the Fairs Cup game between Sparta Rotterdam and Akranes. He also officiated in the Anglo-Italian Competition and the F.A. Cup 3rd/4th place play-off between Everton and Stoke City in 1971.

Mr. Toseland, an administration manager with a sports footwear distributors, is married with a daughter and his hobbies include badminton and gardening (particularly the raising and hybridising of fuchsias).

Wanted

Have you ever started collecting something . . . stamps, beermats . . . and then found yourself with 3,000 and only one missing? Mr. Neil Kaufman, of 18 Stringer Houses, Nuttall Street, Kingsland Road, London N1 5LN has.

He has a complete post-war set of Orient programmes except for one, the match between Leyton Orient and Swindon Town on March 24th, Season 1950/51.

If anyone can help Mr. Kaufman I am sure you will earn his undying gratitude.

Golden Goal Competition

Would you like £60?

You would? – then make sure you buy your Golden Goal tickets at every first team home match. For a minimum outlay of only five new pence you could win at least £60 with the possibility of two further prizes of £10.

Last season nearly £2,000 was won by lucky Golden Goal ticket supporters. You could be one of this season's lucky winners.

Don't forget – the more tickets you buy the greater is your chance of winning that £60.

Look out for the Golden Goal ticket sellers and make yourself some money.

The prizes must be won every time.

Tickets bearing the time in minutes and seconds will be on sale before the game – price five pence. The ticket with the exact time when the first goal is scored will win £60. If exact time not claimed prize will be paid to the nearest claim received.

The ticket bearing the time when the last goal is scored will win £10. Again if exact time is not claimed the prize will be paid to the nearest claim received.

The Official Announcer will be the timekeeper and he will announce the official time of both goals.

Should only one goal be scored the winning ticket holder will receive £70.

In the event of no goals tickets bearing no score will win £10.

A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match.

NORWICH CITY (4th December)

First and Last Goal (£70) Actual time 25m 43s. Time paid 25m 42s. Mr. A. Stratton, 13 High Street, Easterton, Devizes.

Attendance (£10) Actual 14,167. Paid on 15,001. Mr. L. Chaney, 3 Highnam Close, Lower Stratton, Swindon.

PORTSMOUTH (27th December)

First Goal (£60) Actual time 7m 44s. Mr. W. Hunt, 26 Cotswold Road, Oldfield Park, Bath. Last Goal (£10) Actual time 83m 10s. Paid on 83m 11s. A Williams, 1 Redcliffe Street, Swindon. Attendance (£10) Actual 20,494. Paid on 20,384. Mr. K, Chilcott, 34 Ash Walk. Warminster.

Forthcoming matches

SATURDAY, 15th JANUARY, 1972 3rd Round F.A. Cup – Kick-off 3 p.m.

Swindon Town v Arsenal

SATURDAY, 22nd JANUARY, 1972 Division II – Kick-off 3 p.m.

Swindon Town v Hull City

SATURDAY, 29th JANUARY, 1972 Football Combination – Kick-off 3 p.m.

Swindon Town v Birmingham City

follow the robins ...

to Birmingham City Saturday 29th January



Leave Swindon by A419 to Cricklade. Carry on to Cirencester and then take first A417 then A435 to Cheltenham.

31½ miles

Leave by A4019 Tewkesbury Road to join M5 Motorway after 3½ miles. Follow signs 'Midlands M5'. Carry on for 40 miles to Intersection 3 and take A456 to Birmingham (West) along Halesowen by-pass. Proceed via ring road to Cattell Road and the St. Andrew's Football Ground. 81¾ miles

Route kindly supplied by R.A.C.



Key of the board

First Section

- A-Chelsea v Huddersfield Town
- B-Everton v West Ham United
- C-Leeds United v Ipswich Town
- D-Leicester City v Liverpool
- E-Manchester United v Wolverhampton W.
- F-Newcastle United v Coventry City
- G-Nottingham Forest v Crystal Palace
- H-Southampton v Derby County
- I-Tottenham H. v Manchester City
- J-West Bromwich A. v Sheffield United
- K-Birmingham City v Portsmouth
- L-Burnley v Oxford United
- M-Hull City v Cardiff City
- N-Middlesbrough v Bristol City
- O-Millwall v Queen's Park Rangers
- P-Norwich City v Fulham
- Q-Orient v Sunderland
- R-Preston North End v Luton Town
- S-Sheffield Wednesday v Blackpool
- T-Watford v Charlton Athletic

Second Section

- A-Bolton Wanderers v Notts County
- B-Brighton & Hove Albion v Mansfield T.
- C-Bristol Rovers v Torquay United
- D-Halifax Town v Bradford City
- E-Plymouth Argyle v York City
- F-Rochdale v Aston Villa
- G-Rotherham United v Bournemouth
- H-Swansea City v Tranmere Rovers
- I-Walsall v Oldham Athletic
- J-Barrow v Doncaster Rovers
- K-Cambridge United v Southport
- L-Colchester United v Bury
- M-Exeter City v Northampton Town
- N-Gillingham v Chester
- O-Reading v Aldershot

CROSSWORD ANSWERS

Acr	ross	Do	wn
1 6 8 10 11 16 19 20 21 22 23	Shackleton. Red. McFarland. R.S. (Roger Smart). Gregg. Rodney Marsh. Bloor. E.D. (Eamonn Dunphy). Elm. K.O. Anon.	1 2 3 4 5 7 9 12 13 14	Summerbee. Alfredo. Era. Ten. Odd. West Ham. Rogers. R.Y. (Ron Yeats). Emlyn. G.A. (George Armstrong).
		15 17 18	Green. Old. No.



Team up with Texaco